



CENTRAL ASIA
COATINGS
SHOW

3RD INTERNATIONAL EXHIBITION

UNITED EXPO
INTERNATIONAL EXHIBITION COMPANY

International exhibition of paint and coating materials and coatings, raw materials, equipment and technologies for their production.

28-30 January 2026

**Astana, Kazakhstan
International Exhibition Center "EXPO"**



centralasiacoatingshow.com



Ministry industry and construction of the Republic of Kazakhstan



Committee for Construction and housing and communal services farms of the Ministry of Railways of the Republic of Kazakhstan



Industrial Committee development of the Ministry of Railways of the Republic of Kazakhstan



Akimat of Astana city



Trading representation and diplomatic missions

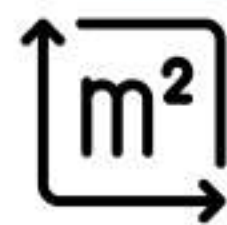


KAZHIMPROM
КАЗАХСТАНСКИЙ СОЮЗ ХИМИЧЕСКОЙ ПРОМЫШЛЕННОСТИ



КАЗХИМИЯ
АССОЦИАЦИЯ ХИМИЧЕСКОЙ ПРОМЫШЛЕННОСТИ

Central Asia Coatings Show is the largest industry project with more than 5 years of history, which has gained authority in the Central Asian market. The exhibition is attended by leading Kazakh and global manufacturers of paints and coatings, raw materials, equipment and technologies for their production.



10,000 sq.m
total exhibition area



5000 +
specialized visitors



25 speakers
of business program of
exhibition



10 countries
participants from



More than 100 participating companies from **Kazakhstan, Turkey, Russia, China, Uzbekistan, Belarus, India, Europe** and other countries.



Kazakhstan market overview



2 million 724.9 m²

Kazakhstan is the 9th largest country in the world.
Geographically, the country is located in the center
The Eurasian continent, at the intersection of Europe and Asia.



19.9 million people

Population of Kazakhstan (2023)

Astana is the capital of Kazakhstan

Kazakhstan was the first among the countries of Central Asia and the CIS to hold the international specialized exhibition “EXPO-2017” on the theme “Future Energy” in Astana



12,7 % growth in housing
construction in Kazakhstan

The increase in the volume of construction work in January-September 2023 compared to January-September 2022 is associated with work on the construction and repair of structures (+ 23.8%) and non-residential buildings (+8%)

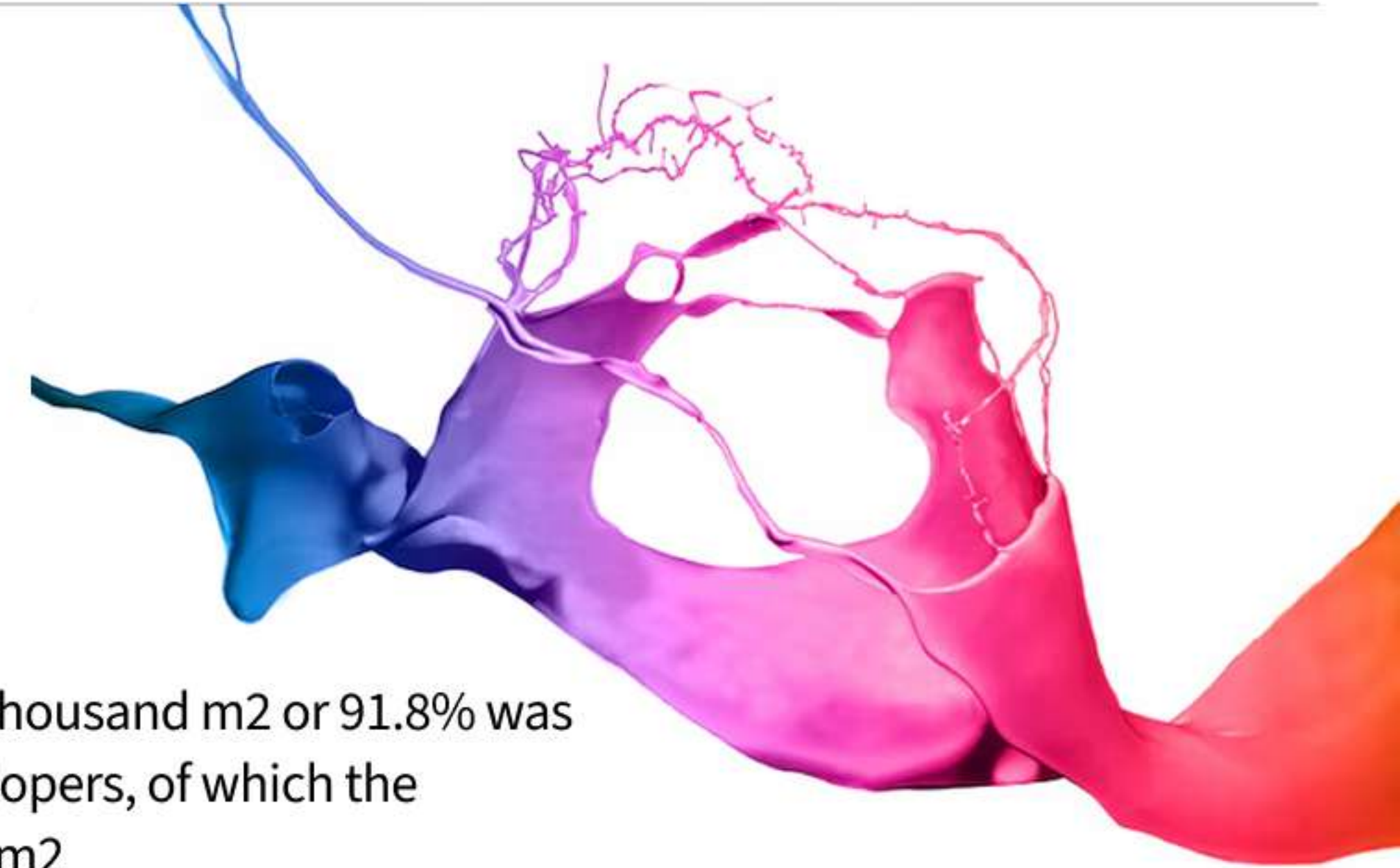
11,697.9 thou m² (+11.6% compared to 2022)

общая площадь введенных в эксплуатацию новых объектов в 2024 году

6901.2 thou m²
apartment buildings

4734.4 thou m²
individual houses

Most of the housing - 10,741.3 thousand m² or 91.8% was commissioned by private developers, of which the population is 4830.7 thousand m²



Economical geography

Astana is the capital of Kazakhstan

This is a young, modern, comfortable and dynamic city.

\$11.5 billion (+12,6%)

The volume of construction work for 11 months of this year.

This is 12.6% more than the corresponding period last year, Kazinform reports citing the Bureau of National Statistics.



15,067.2 thou m² (+15.6% compared to 2022)

The total area of commissioned housing in 2024.

of them:

9,107.9 thou m²

apartment buildings

5 862 thou m²

individual houses



\$556 million

Scope of construction work (services) in January-March 2024, which is by 1.4% more than in January-November 2022



Exhibition theme



Raw materials and auxiliary materials



Equipment, machines and instruments



Finished Products



New technologies and development



Services for enterprises paint industry



Container, packaging and packaging



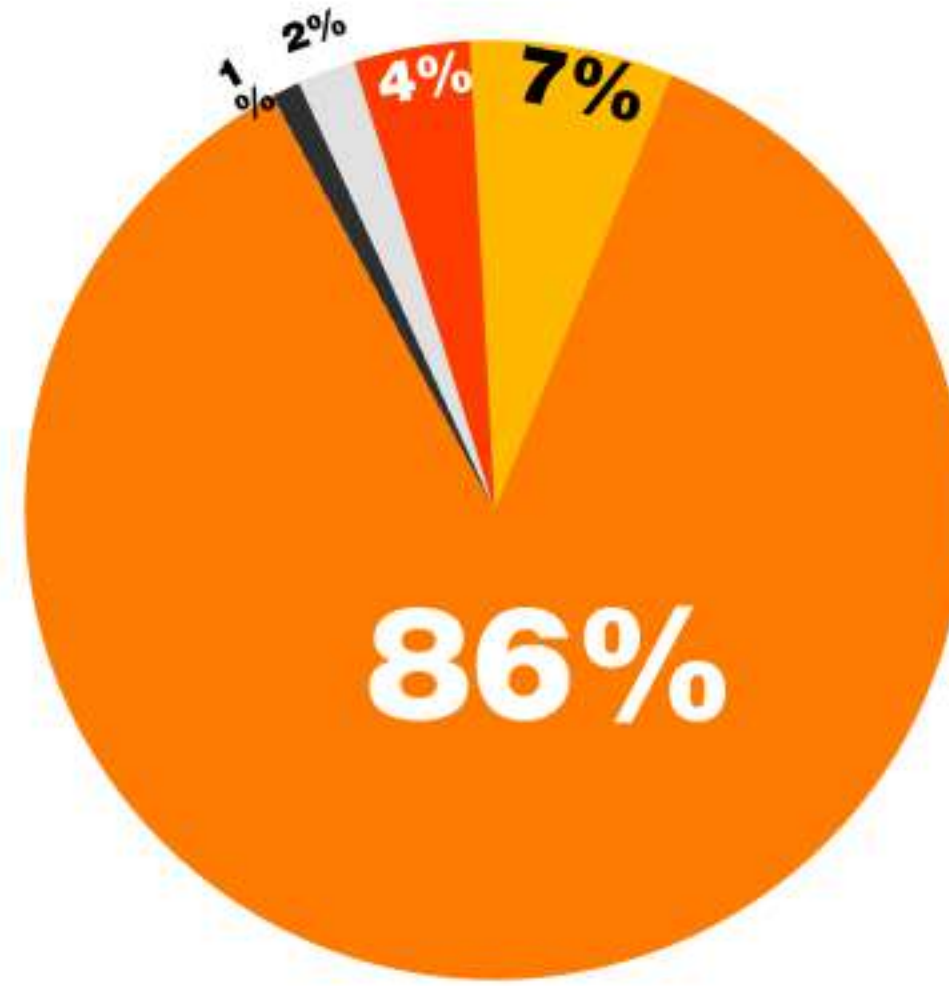
Environment protection and labor protection



Benefits of participation

In 3 days you will be able to:

- ✓ Effectively present your company and its products to a concentrated professional audience
- ✓ Get new ideas and share your knowledge
- ✓ Take part in the business program
- ✓ Influence purchasing decisions
- ✓ Conduct personal negotiations with potential clients and exchange experiences with partners



Visitor status:

- 86%** - representative of a commercial company
- 7%** - representative of a state company
- 4%** - individual entrepreneur
- 2%** - student / student
- 1%** - media representative

- ✓ Attracting new partners and clients
- ✓ Strengthening and expanding top market positions
- ✓ Understanding the needs of your target audience
- ✓ Gain important knowledge about the competitive environment
- ✓ Increase in sales
- ✓ Expansion of sales geography

98%

Installed new ones
business contacts

95%

Satisfied with the quality
of business contracts

89%

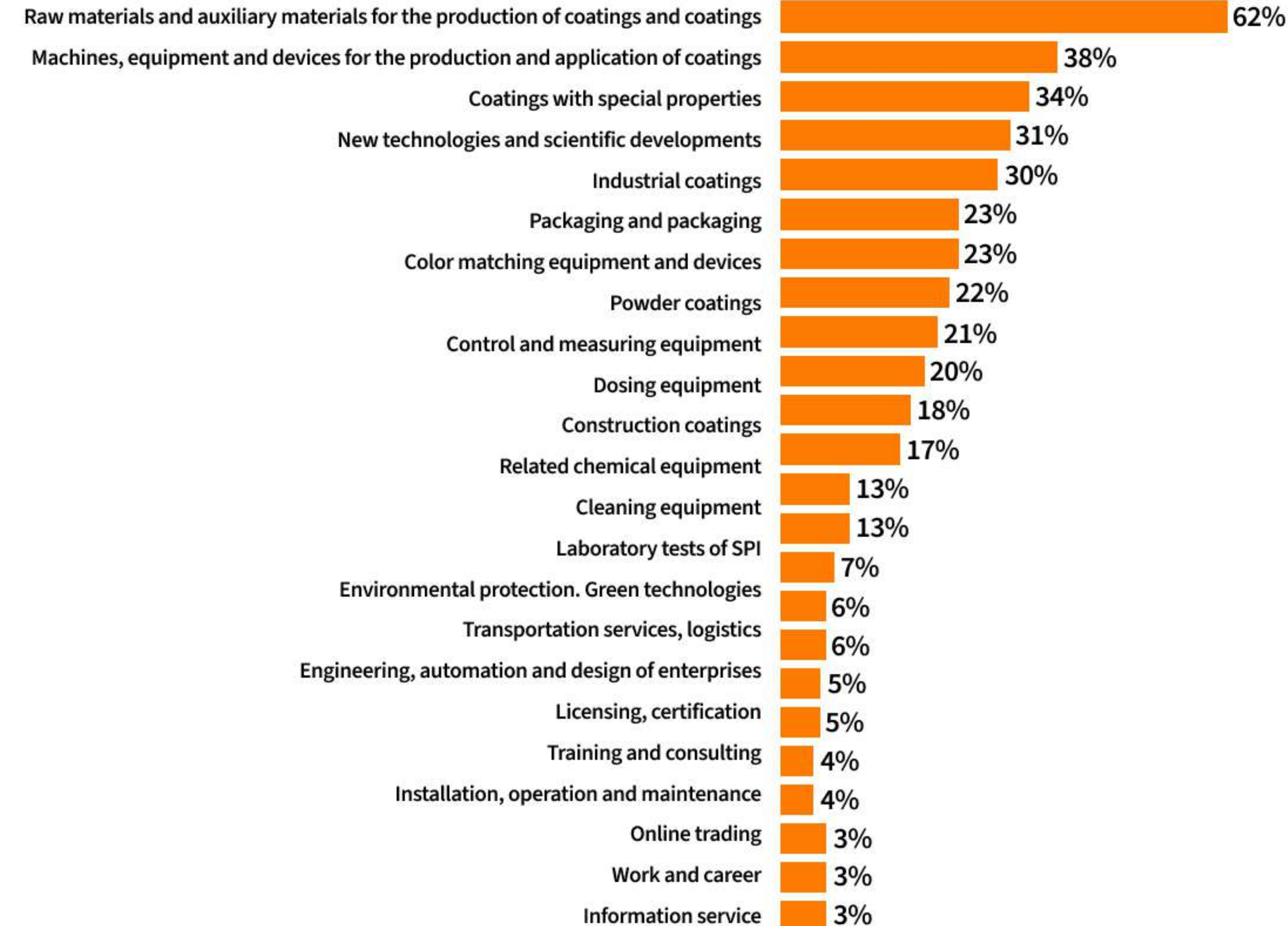
Agreed
about the deal

99%

Will recommend the
exhibition to their
partners

Visitor statistics

Visitor interests:



Main purposes of the visit:



Make decisions about procurement:

67% have an impact to make purchasing decisions

18% personally make purchasing decisions

15% do not accept procurement decisions



Cost of participation

✔ Unequipped area (area where you can place your stand)



✔ Equipped area - standard stand (ready built stand)

- Standard stand setup includes:
- Octonorm wall panels
 - Fascia panels
 - One-color application of the company name on the frieze
 - Carpet
 - Electrical connection
 - Lighting
 - Furnishing the stand (tables, chairs), the amount of furniture depends on the size of the stand area chosen by the participant



- ✔ Unequipped area - 200 euro / m2
- ✔ Equipped area - standard stand - 250 euro / m2

✔ Business Place (Info-Place) 4m²



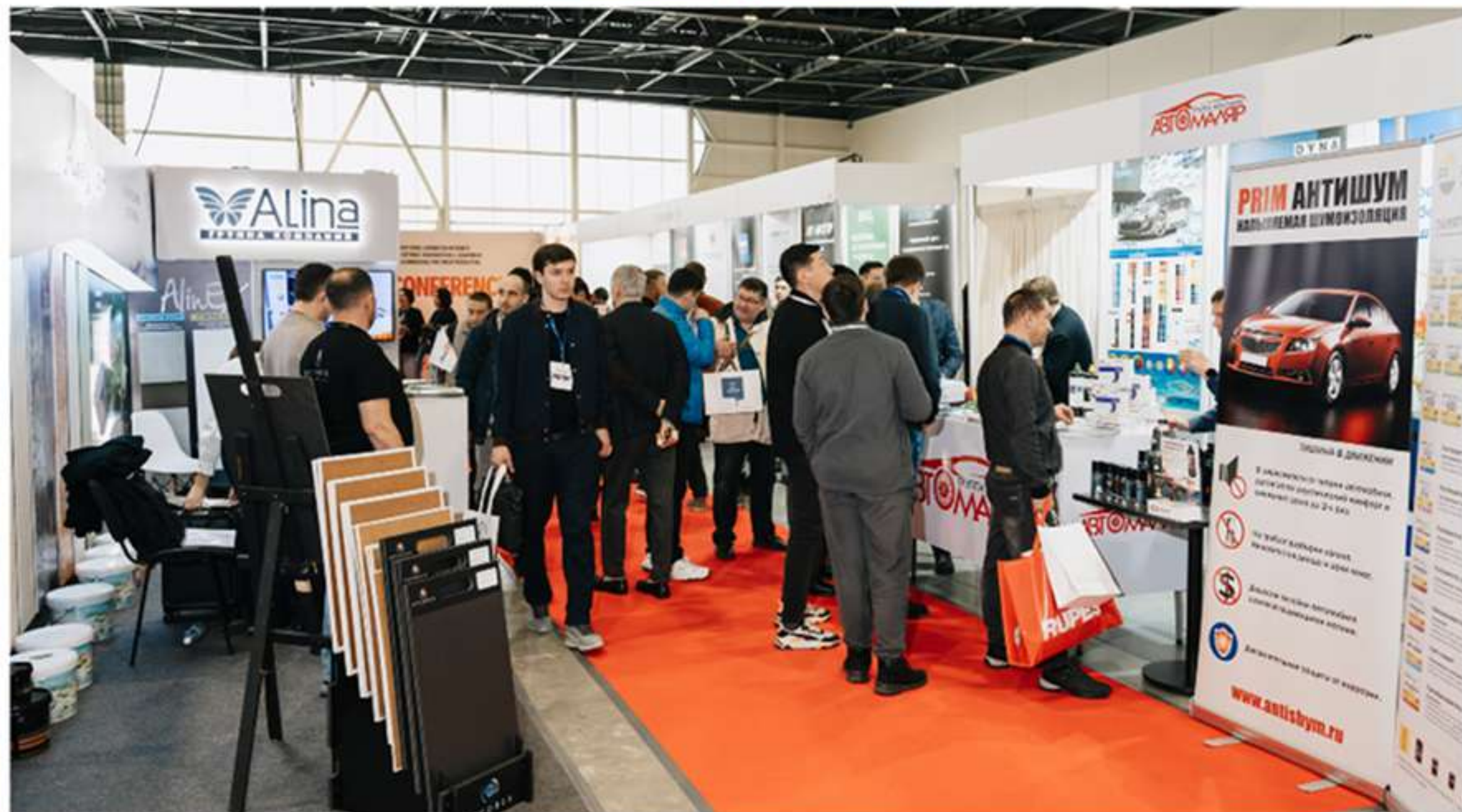
EQUIPMENT NO. 1 (2x2M)

- Information desk with your design
- Rollup with your design
- Socket



EQUIPMENT NO. 2 (2x2M)

- Information desk with your design
- Rollup with your design
- Socket



**We invite you to take part
in the exhibition!**


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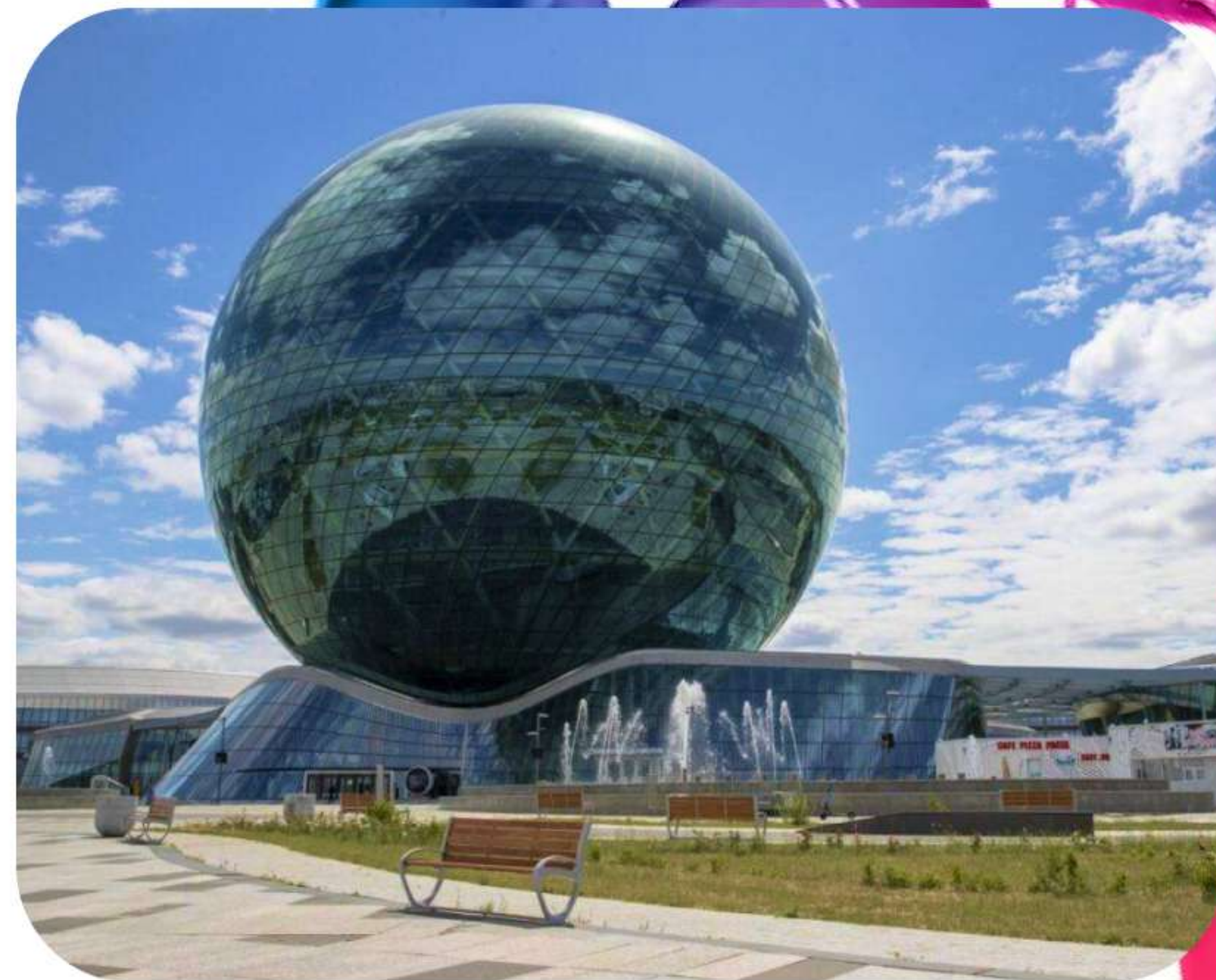
For questions regarding participation, please contact us:

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Our Partners

