



CENTRAL ASIA COATINGS SHOW

EXHIBITOR GUIDE FOR "COATING SHOW 2026"

(TERMS OF PARTICIPATION)

INTEGRAL PART OF THE CONTRACT

FOR PARTICIPATION IN THE EXHIBITION

1. Place and time of the exhibition and conferences: Kazakhstan, Astana, IEC «EXPO» at the address: 53/1 Mangilik El Avenue (hereinafter - the Exhibition Complex).

TL TR85 0006 2000 0070 0006 2897 03
SWIFT TGBATRISXXX
Turkiye Garanti Bankasi A.S.
Alanya Subesi

Dates and working hours of the Exhibition:

January 28, 2026 from 9 AM to 6 PM;

January 29, 2026 from 9 AM to 6 PM and

January 30, 2026 from 9 AM to 4 PM.

Dates for the installation of the Exhibition:

January 26, 2026 from 11 AM to 8 PM,

January 27, 2026 from 8 AM to 8 PM.

Exhibitors arrival dates:

January 27, 2026 from 2 PM (4 PM) to 8 PM

The organizer may change the arrival time of the participants by informing them about it.

Exhibitors departure date:

January 30, 2026 from 4 PM to 8 PM;

Date for dismantling of the Exhibition:

January 30, 2026 from 4 PM to 8 PM. (for standard stands and equipment removal and Individual construction)

January 31, 2026 from 9 AM to 6 PM - dismantling only for *INDIVIDUAL* construction of stands.

Installation of «designer» stands is carried out only upon prior accreditation by the IEC and receipt of a special pass.

2. Organizers:

2.1 UNITED EXPO ORGANIZASYION VE TICARET LIMITED ŞİRKETİ

Office address, mailing address and contacts of Turkish organizer company:

Kizlar Pinari, Mah. Hacikadiroglu, 1sk. Ganioglu apt.

No:14 iç kapi No: 16 Alanya/Antalya

tel: +90 534 631 01 75

unitedexpou@gmail.com

Details (for payment in Euros and Liras):

EUR TR31 0006 2000 0070 0009 0349 99

2.2 Limited Liability Partnership «United Expo»

Office address, mailing address and contacts of the Kazakhstan representative office of the Turkish organizer company:

Kazakhstan, Almaty city, Nauryzbay district,

Gardening partnership ARMAN 5, Dostyk Street, 33,

postal code A32B2D1

Details (for payment in Euros and Tenges):

Bank name: Kaspi Bank JSC

SWIFT: CASPKZKA

Account (IBAN): KZ64722S000029713670

Correspondent bank: RAIFFEISEN ZENTRALBANK

OESTERREICH AG, VIENNA, AUSTRIA

SWIFT: RZBAATWW

Account: 000-55.050.157

Correspondent bank: COMMERZBANK AG,

FRANKFURT, GERMANY

SWIFT: COBADEFF

Account: 400 8870180 01 EUR, Correspondent bank:

SOCIETE GENERALE, PARIS, FRANCE

SWIFT: SOGEFRPP, Account: 001014847650

3. Procedure for registration of participation in the « COATING SHOW» exhibition

3.1.

Reservation of exhibition area is made by signing a contract and making an advance payment of 25% if the exhibition is less than 12 months and more than 7 months away, 50% if the exhibition is less than 7 months and more than 3 x months away and 100% if the exhibition is less than 3 x months away.

The deadline for acceptance of applications for participation is January 1, 2026. The completed Contract for Participation, Contract-Application for Participation must be received by the Exhibition Management no later than January 10, 2026. Upon agreement with the organizer, the deadline may be extended until January 10, 2026, provided that the participant will not order printing and pasting of panels with advertising, but will order the service «pasting with customer's materials» and will bring printed banners for his stand by himself.

The Exhibitor shall provide materials for posting on the website, in the exhibition catalog, and layouts for pasting the stand no later than January 1, 2026. In case of failure to provide materials, the organizer reserves the right to place the participant in electronic and printed resources.

Also in case the Exhibitor fails to submit layouts for printing and pasting of the stand, the Organizer reserves the right to refuse to print and paste the stand.

When submitting materials for printed resources (catalog, banners, rollups, other information objects about the exhibitors) after the specified date, the Organizers reserve the right to place the Exhibitor in the annex to the guidebook, and, in the absence of technical possibility to present the manufacturers of the guidebook - not to place the Exhibitor's materials, while placement in the electronic list of exhibitors in the content «Exhibitors» on the exhibition website by the decision of the Organizers may be made later than the specified date.

Payment is made on the basis of the invoices issued by "UNITED EXPO" in accordance with the submitted contracts-applications and the specified tariffs and payment terms in the contract.

3.2. Partial or full refusal of the Exhibitor to participate in the exhibition 3 months and not less than four weeks before the start of the exhibition installation, including the previously ordered and paid-for exhibition space, as well as services agreed by the Parties, shall entail payment by the Exhibitor to the Organizer of 50% of the sublease fee and 100% of the cost of the exhibition space ordered by the Exhibitor. Partial or full refusal of the Exhibitor to participate in the exhibition four weeks and less before the start of the exhibition installation, including the previously ordered and paid exhibition space, as well as services agreed by the Parties. Money paid by the Exhibitor shall be retained by the Organizer and shall not be returned by the Organizer to the Exhibitor. Exhibitors shall not be admitted to the exhibition without 100% prepayment of invoices.

3.3. If the Organizer fails to receive a 25% prepayment from the Exhibitor within the terms stipulated in clause 4.1. of these Terms and Conditions, the Organizer shall have the right to unilaterally terminate the contract-application for participation in the exhibition (or «application for advance space reservation» - before the date of official publication of the Terms and Conditions in printed or electronic form on the exhibition website. In this case, the funds paid by the Exhibitor less than 25%, if any, shall not be refunded.

3.4. Exhibitors who have submitted an «Application for advance space reservation» for the exhibition «COATING SHOW» are provided with space at the exhibition «COATING SHOW» on a priority basis. «Applications» are valid for submission until the date they are published in hard copy or electronically on the website «Participation». From the date of their publication, the relevant Contracts are valid. The Exhibitors who have submitted preliminary «Applications» shall reissue them to the relevant Contracts within 30 calendar days with the introduction, if necessary, of amendments and additions to the Contracts in comparison with the pre-ordered areas and services. In the absence of technical possibility, the Organizers reserve the right to unilaterally change the volume. Configuration and location in the pavilion ordered by the Exhibitor in the «Application for advance space reservation» for the exhibition «COATING SHOW».

3.5. By completing and submitting the «Application contract for participation in the exhibition «COATING SHOW», as well as all other Application Contracts the Exhibitor and its Representative(s) thereby also express their consent to the processing (actions (operations) with personal data) of data about the Exhibitor and their personal data included in the relevant sections of the «Application contracts» and Contracts (Addendums to Contracts) specified in this paragraph and stipulated in these «Conditions of Participation», including collection, systematization, accumulation, storage, clarification (update, change), data on the Participant's company, use of such data in the Organizer's advertising campaigns in preparation for the exhibition by the PR department, marketing department, technical department and other representatives of the exhibition and conference «COATING SHOW»

4. The exhibition area shall be provided to the Exhibitor from the first day of installation to the day of the end of dismantling. The Exhibitors shall vacate the occupied area in the pavilion not later than 8 PM of the last day of dismantling.

5. The organizer sends the exact time of arrival of the participants by SMS, e-mail letter to the participant 5 days before the exhibition.

6. The cost of participation in the exhibition «COATING SHOW»

6.1. The participation fee varies depending on the participant's region.

6.3. **The registration fee - 250 EUR** for participation in the exhibition includes: services according to clause 6.5 of these Terms and Conditions, security of pavilions at night during the exhibition, passes (badges) for Exhibitors, one copy of the printed exhibition guide, general cleaning of aisles between exhibition stands.

Payment of the Registration Fee is mandatory for all Exhibitors and amounts 250 EUR per exhibiting company.

6.4. Discounts and personalized pricing.

The Organizer has the right to set discounts, change the price downward, in case the Participant buys from 100 m2, change the price downward on the basis of an additional partnership agreement on barter cooperation.

6.5 THE PRICE FOR PARTICIPATION IN «CENTRAL ASIA COATING SHOW 2026» EXHIBITION AND CONFERENCE

is 600 euros per 30 minutes of performance. The rates for the performance, including the cost per square meter, services, registration fee, are defined and posted on the Exhibition website

<https://centralasiacoatingshow.com/en/>

6. Standard stand construction.

Calculation of the cost of building and design of stands from standard exhibition constructions according to ready-made package offers and ordering of additional equipment is made by submitting an additional order and signing an Additional Agreement to the contract, which is submitted to the responsible manager of the sales department, who prepared the contract for the Exhibitor.

Building of standard stands (all questions on building and pasting)

Anna

tel.: +7 771 826 5999

unitedexpomontage@gmail.com

6.3.2. Non-standard, customized and exclusive stand construction.

When building, decorating and equipping non-standard, individual, exclusive exhibition stands, the Exhibitor may apply to developers accredited by the exhibition center,

Recommended builder:

Building non-standard, individual, exclusive stands

Dina

tel.: +7 701 451 1010

A logistics company with access to the IEC premises for cargo delivery.

Renat

tel.: +7 701 952 0273

When building non-standard, individual, exclusive stands or its builder (subcontractor) shall undergo technical approval and accreditation of the stand in IEC «Expo». The Exhibitor shall be fully and exclusively liable for the third-party stand builder engaged by it as its subcontractor to the Exhibition Management for all actions/inactions of such third-party builder engaged by it as its subcontractor in accordance with these Terms and Conditions for their fulfillment by such third-party builder as the Exhibitor's subcontractor.

In case the Exhibitor builds a non-standard, individual, exclusive stand on its own, the Exhibitor shall also undergo technical approval and accreditation at IEC «Expo». In this case the Exhibitor bears full and exclusive responsibility for all its possible actions and damages caused by itself. The Exhibition management, as not having contractual and other legal relations with the third-party developer engaged by the Exhibitor as a subcontractor of the Exhibitor, shall not interact directly with such third-party developer engaged by the Exhibitor as a subcontractor of the Exhibitor and shall not render services to it directly. Interaction and provision of services shall be carried out exclusively through the Exhibitor.

Contacts for accreditation at IEC «Expo»

Valentin Shishov

valentin.shishov@bmca.kz

tel.: +7 701 767 9622

List of documents to be completed:

<https://drive.google.com/drive/u/0/folders/1gpXELZlrUnjM-v5DEP-Gmesp95I07fMx>

6.4. Publication of information about the Exhibitor in the electronic list of exhibitors on the website in the section «List of Exhibitors» on account of the Registration Fee of these Terms and Conditions is carried out as follows: Exhibitor's website, Exhibitor's logo, a brief description of the Exhibitor's activities. The information shall be submitted to the Exhibition management in electronic form within the period specified in clause 4.1 of this document. In case of failure to submit the text of the publication, the organizers shall use the information at their disposal without agreement with the Exhibitor.

The Organizers shall not be responsible for omissions, errors, place of placement and non-posting in the electronic list of exhibitors on the exhibition website <https://centralasiacoatingshow.com/en/>, the section «List of Exhibitor» shall be opened no later than 2 weeks before the exhibition.

Information about the Exhibitor on account of the Registration Fee shall also be included in the printed or electronic guide to the exhibition, in its graphic version placed on information media in the territory of the exhibition «COATING SHOW» and in its PDF-version and interactive pavilion plans indicating the location of Exhibitors and information about them. The specified information in the printed guide and on the graphical information media shall contain the following: a picture of the pavilion plan with an indication of the Exhibitor's location in scale, the Exhibitor's stand number, the name of the Exhibitor.

6.5. Advertising in the printed guide, placement of banners and other information media of the Exhibitors in the exhibition area and pavilions shall be carried out upon agreement with the exhibition organizers at separate rates and procedures.

When ordering additional advertising services it is necessary to contact the sales department manager and submit an additional order according to the provided Addendum to the contract.

6.6. **Payment for conference halls and their equipment** for seminars, conferences, presentations, Exhibitors shall be made in agreement with the organizers of the exhibition according to separate tariffs and procedures on the basis of submission of the Application contract for rent of a conference hall.

6.7. In case of failure to provide the Exhibitor with the ordered and paid space and services, the Organizers shall be liable only to the extent not exceeding the cost of the specific service in accordance with these «Terms and Conditions».

6.8. The organizers reserve the right to change the prices for participation in the exhibition at their discretion during the sales for a particular country, but have no right to raise the price after payment or prepayment by the customer.

7. The layout of the Exhibitors' areas shall be carried out not earlier than 2 weeks prior to the start of installation. The layout of the Exhibitors' areas in the pavilion made before this date is preliminary. The Organizers reserve the right to change the location of the Exhibitors in the pavilion depending on technical necessity at their discretion. In case of technical necessity to change the location of the Exhibitor, the cost of participation shall be revised depending on the occupied area in the pavilion.

8. The Organizers shall not be liable for the cargo and items of the Exhibitors. If necessary, the Exhibitor shall place an order for security of the stand and exhibits with the security service of the IEC «EXPO» on site upon arrival. Exhibitors shall be fully liable for any damage caused to the organizers and the pavilions, areas, equipment and third parties provided by them.

9. The minimum size of the ordered exhibition area is **6m²**.

10. The exhibition areas paid for and not occupied by the exhibitor at the time of the beginning of the installation of the show shall be considered as free. The organizers have the right to dispose of them at their discretion. In this case, the funds shall not be returned to the Exhibitor.

11. Placement of items on the stand and its design shall be carried out by the Exhibitor himself.

12. Transportation of cargo and items to the exhibition shall be carried out by the exhibitors themselves. On the territory of the exhibition complex loading and unloading, customs clearance, delivery of exhibits to the stand and storage of containers shall be carried out by the exhibitor himself.

The exhibitor is obliged to notify the organizer by February 17 about the imported equipment and furniture and provide a complete list of imported cargo for drawing up a pass.

13. Commercial activities, insurance and presentation of items at the exhibition shall be carried out in accordance with the current legislation.

14. The Exhibitor shall comply with the requirements of the «Guidelines for Organizers and Exhibitors

of Events Held at Astana Expo IEC», which are an integral part of these Terms and Conditions.

15. Participation in the «**COATING SHOW**» is allowed only with exhibits on the subject of the exhibition. The organizers reserve the right to refuse to participate in the «**COATING SHOW**» to the Enterprise, which has applied for participation in the exhibition, without explaining the reasons.

16. In case of cancellation of the Show due to force majeure circumstances beyond the control of the Organizer, the amounts paid for participation in the Exhibition shall not be refunded to the Exhibitor, but shall be transferred to the next event held by the Organizer.

17. **An exhibition application contract may be concluded by:**

17.1. Exchanging documents by fax or e-mail. To conclude this contract, each party shall send to the other party a signed and sealed copy of the contract by fax. The parties shall unconditionally recognize the copies of the contract transmitted by fax or scanned copies transmitted by e-mail as equal in legal effect to the copies of the contract with the original signature and seal.

17.2. Exchanging original contracts by mail or courier.

17.3. Concluding a contract directly at the office of the Organizer or the Exhibitor.

18. The organizer shall send the certificates and invoices for the completed works listed in the application contract by mail to the postal details (actual address) specified in the application contract within 5 days after the end of the exhibition or issue the certificate at the exhibition, but at the prior request of the Exhibitor.

19. In case of using suspended stand structures, connection of any electrical equipment and water at the stand, it is necessary to order and pay for the relevant services from the Exhibition Organizers. These services shall be ordered by the Exhibitor from the Organizer and shall not be the responsibility of a standard stand. The Exhibitor may not make any changes to the stand (installation, dismantling of equipment on wall panels and other elements of the stand) and may not place equipment and furniture outside the boundaries of the stand.

20. The time of delivery of heavy and oversized equipment and installation of the exhibition is specified in clause 1 of these Terms and Conditions. If necessary, the Exhibitor or the stand builder can agree the time of installation or dismantling with the Organizer.

21. Technical approvals of heavy and oversized equipment, suspension points of stand structures (banners), winches, points of internet connection output to the exhibition stand and technical works on its provision, demonstration of welding equipment at the stand and technical works on its maintenance.

21.1. Heavy, and oversized equipment shall be delivered to the Exhibitors' stands only on the day of arrival of the Exhibitors on January 27, 2026 at the

time specified by the Organizer. And it shall be removed after the start of dismantling when the aisles to the assembly gates are clear of stand construction.

The Exhibitor is obliged to coordinate with the Organizer by January 10, 2026 - dimensions, weight characteristics and other parameters of the equipment for its possible transport in accordance with the width and height of the mounting gates of the pavilion or dimensions, and the way of its installation at the stand. The Exhibitor shall provide a complete list of imported equipment (including machinery, TV sets, furniture) for drawing up a pass to enter the IEC territory.

22. Penalties

In case of violation of the terms and conditions of the contract during installation/dismantling of stands and at the time of the event, the Organizer shall apply penalties to the participant in the following case:

- Damage to the wall panels of the stand during independent pasting or removal of pasting from the wall panels of the stand (left traces of pasting film, drilling of the wall panels) - a fine from the IEC «Expo» in the amount of the cost of damaged equipment and their quantity will be imposed.

- Spoiled, broken equipment, electrical cables, which were rented by the organizer for the days of the event - a fine from IEC «Expo» in the amount of the cost of the wall panel and their number.

EXHIBITION CONTRACTOR

Turkish office

UNITED EXPO ORGANIZASYION VE TICARET LIMITED ŞİRKETİ Kizlar Pinari Mah. Hacikadiroglu, 1sk. Ganioglu apt. No:14 iç kapi No: 16 Alanya/Antalya
tel: +90 534 631 01 75

unitedexpo.ukr@gmail.com

EUR TR31 0006 2000 0070 0009 0349 99

TL TR85 0006 2000 0070 0006 2897 03

SWIFT TGBATRISXXX

Türkiye Garanti Bankası A.S.

Alanya Subesi

Office Republic of Kazakhstan

Name: LLP "United Expo"

BIN: 230940025103

KBE: 17

Address: Republic of Kazakhstan, Almaty city, Nauryzbai district, Garden Association "Arman 5",

Dostyk Street, House 33, Postal Code A32B2D1

Bank: JSC "Kaspi Bank"

BIC (SWIFT): CASPKZKA

IBANs:

- **KZT (Tenge): KZ49722S000042131395**
- **RUB (Ruble): KZ21722S000042134518**
- **USD (US Dollar): KZ64722S000042134520**
- **EUR (Euro): KZ93722S000042135162**

Director: Oleg Zhukov

DIRECTOR

Oleh Zhukov